

## > NRIT- Business Intelligence in Financial Services



### NRIT's Core Competence

NRIT is a Business Intelligence & Analytics consulting company with expertise in all the areas needed to implement a successful "BI" solution for its clients. NRIT has been building and designing data warehouses and data marts for the Healthcare industry for several years. NRIT has expertise with the industry's leading vendor's products -- such as Cognos, SAS, Business Objects, SPSS, Microstrategy, Informatica and Ascential, which makes them uniquely qualified to bring best of breed solutions to its clients.

### Capabilities and Expertise

NRIT is capable of delivering an integrated solution for enterprise planning, reporting, scorecarding, OLAP analysis, dashboards, scorecards, analytics and statutory regulations.

### Focus on Financial Services

NRIT has been providing complete Corporate Performance Management solution to many clients in the Financial Services for the past seven years. Our offerings include Business Intelligence, Dashboards, Planning, Budgeting, Forecasting, Scorecarding and advanced Analytics. We specialize in:

- Designing metrics especially suitable for Financial Services
- Enhancements in Planning, Budgeting and Forecasting processing using these metrics
- Executive and Operational Dashboards designs that suit the Financial Services industry
- Creation of Score Cards with data from Plan, Budget and Forecasts
- SOX compliant design and implementation

Over the years NRIT's services have been used by the best and brightest of companies in USA. Our range of offerings includes:

### Business Intelligence

- Assessment of your environment for implementing a Business Intelligence solution for your enterprise or department.
- Analysis and design of a BI initiative
- Planning and implementing an ETL strategy for your environment.
- Design and development of Data Warehouses and Data Marts
- Design of analytic models for your organization

### Analytics

NRIT's capabilities in Analytics include:

- Text mining: A recent project included analysis of customer communications in order to learn the behavior of the customer base.
- Designing predictive solutions using advanced analytical techniques (SAS, SPSS, etc.)

### Delivery Mechanisms

- **On site** – at customers site
- **Off site** – at our Orange County development center
- **Off shore** – at our India based ISO certified Development center
- Or, a combination of the above.

NRIT, Inc. has become widely recognized as one of the truly focused consulting companies that offer soup-to-nuts services for any Business Intelligence initiative.

We bring our knowledge, expertise and methodologies to enable our clients to gain more knowledge from their data to be more effective and efficient.

Our professionals are experienced in every phase of the system development life cycle: from the preparation of IT strategic plans, to the extraction of data, presentation and analysis. NRIT has a Software Design & Development Center in Iselin, New Jersey, and has an established offshore development capability in India.

## Using Information for Strategic Innovation



### Financial Services Expertise

Our designs keep best practices in mind. With continuous education, training and work experience, we deliver the most optimum solution. Our structured and documented approach assures the best quality of design and implementation every time. We have developed a prototype Business Intelligence model for Financial Services for fast and effective implementation. We excel in:

- Designing and building data marts for the Financial Services area. Our data mart approach ensures a perfect star schema best suited for dimensional and relational queries
- Designing and building Executive and Operational Dashboards for Financial Services. We understand the needs of all layers of management specific to this segment of business
- Creating both Managed and Ad-hoc reporting environments, including budget books

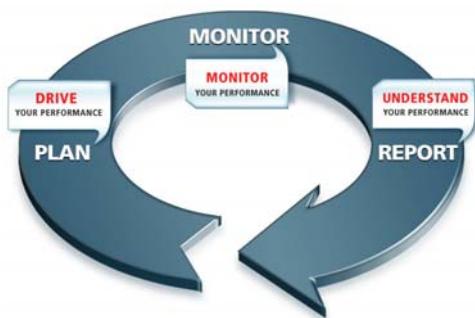
We have handled various projects addressing different needs:

- **Reporting needs:** We have addressed the reporting requirements of many clients in this sector. NRIT has worked with Bank of America, Wells Fargo, and Countrywide Home Loans, among others. Our solutions included data marts, metadata modeling and reporting.
- **Planning and budgeting needs:** We have also provided planning and budgeting solution to the Financial Services sector (such as Impac Companies). We carried out enhancements in their core model and designed reporting strategy.
- **Enhancement needs:** We are currently providing on-going support and enhancement to our clients in financial services area and others as well. We continuously improve our pilot model for our clients to review and adopt.

### Commitment to Quality

NRIT is committed to adhering to well-established international standards (ISO 9001:2000 and SEI/CMM) and processes in all its delivered information system solutions. The processes and methodologies used by NRIT in any one particular client project can be easily extended to other projects / activities for that client. Thus outsourcing to NRIT can be a channel to seamlessly integrate well-tested processes and methodologies into any client's business processes as required.

NRIT's Quality Assurance Group focuses on improving process quality as well as product quality. The stress in NRIT is on error prevention rather than mere error correction when it occurs. On many occasions, we have been able to deliver near zero defect software



. NRIT has built a team of professionals with a cross section of relevant experiences who are qualified to deliver unparalleled end-to-end Business Intelligence solutions.

### NRIT, Inc

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